

FLORILÈGE

Interior ceramic wallpaper

Novoceram, French manufacturer of ceramics since 1863, presents a collection white body ceramic tiles for interiors that brings back the charm of the eighteenth-century Chinese hand-painted wallpapers.

PRESS RELEASE

Florilège is a collection of white body wall tiles by **Novoceram**, French ceramics manufacturer since 1863, designed for interior wall coverings.

Florilège brings back the charm of the eighteenth-century pattern of the hand-painted Chinese wallpapers by giving them a new look: that of precious ceramic white paste.

Lively and elegant polychrome paint a tree full of floral detail and a new tactile feel that recalls the **silky softness of the fabric**; the drawing is made on a base material pure by one of the most innovative technologies of ceramic decoration that allows to obtain detail-packed pictures.

With a trendy design that adds a decorative note even to the rooms in contemporary minimalist style, Florilège can cover walls even larger due to the **modular format of 135x180cm**, and also be used in damp rooms where a wallpaper or fabric would not be usable.

To find out more about Florilège and (re)discover all the Novoceram collections, please visit our **[official website](#)** or join our **[Facebook page](#)**.

INFORMATION AND INTERVIEWS: Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: pressoffice@novoceram.fr

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PRODUCT SHEET

USE :	Interior wall covering
TECHNOLOGY :	White body wall tiles
COLOURS :	-
SIZES :	135x180cm – Pattern of 24 pieces of 22,5x45cm rectified
FINISHES :	-
DECORATIONS AND TRIMS :	-

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COMPANY CERTIFICATIONS :

- **ISO EN 9001** : standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001** : standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.

PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring the emissions of **volatile substances** posing a risk of toxicity by inhalation. Our tiles are classified **A+**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A+.

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