

# SWIMMING POOL DESTINATION

All the Novoceram Floor Collections for Swimming pools and Spa.

*Novoceram, french ceramics producer since 1863, presents the serie Art, for interior walls, in Colored in Body Porcelain Stoneware, proposes a broad selection of floors and tiles for swimming pools and Spa.*

## PRESS RELEASE

**Novoceram**, french ceramics producer since 1863, proposes a wide selection of antislip Porcelain Stoneware Tiles, besides many special trims for swimmin pools, to offer a resistant, easy to clean and beautiful covering.

The adapted **floor for pool-side and solarium** by Novoceram ensures the aesthetic continuity between not only the terrace, the pool-side and the solarium area but also between inside and outside, to create a total harmony. A broad selection of aesthetic solutions such as **Cast**, refined and precious Porcelain Stoneware Tiles inspired by Vals Stone, or **Geo, Patio, Icône**, Stone Effect floors with strong character. What about the extreme elegance of **Noa**, a Wood Effect floor which creates a naturalistic atmosphere by the pool-side, or **Samsara**, a timeless chic covering, unique of its kind? A wide range of special trims for swimming pool in **20x60, 30x60 and 60x60** sizes: **margelle à bord rectiligne** (straight edge), **margelle à bord arrondi** (rounded edge), **angle curviligne, bord bend and grille**, to build sports and private swimming pool and Wellness Centres.

Extremely hardy, the Porcelain Stoneware Tiles by Novoceram feature technical characteristics essential to this intended use. Besides the **strong resistance to chemicals**, chlorine and salt, typically used in swimming pool and Spas, they provide incredible resistance to UV radiation. What's more, Porcelain Stoneware proves to have almost zero water absorption (0,5 % according to ISO 13006 Standard o NF EN14411 Annexe G, but actually it has a much lower value) and this leads to many other technical advantages: it is frost and moisture resistant, easy to clean and maintain. In the structuré antislip finish, all the Collections for swimming pool by Novoceram are perfectly suitable to cover the pool-side..

To learn more about the swimming pool destination and to (re)discover all the Collections by Novoceram, please visit the **Website** or the **Facebook** page.

**INFORMATION AND INTERVIEWS:** Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: [pressoffice@novoceram.fr](mailto:pressoffice@novoceram.fr)

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## PRODUCT SHEET

|              |   |
|--------------|---|
| USAGE :      | exterior floor covering                         |
| TECHNOLOGY:  | Colored in Body Porcelain Stoneware             |
| COLLECTIONS: | Cast<br>Geo<br>Icône<br>Noa<br>Patio<br>Samsara |
| FORMATS :    | 20x60, 30x60, 60x60                             |
| FINISHES:    | Antislip, Structured                            |

## COMPANY CERTIFICATIONS :

- **ISO EN 9001**: standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001**: standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.

## PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring the emissions of **volatile substances** posing a risk of toxicity by inhalation. Our tiles are classified **A+**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A+.

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