

TRÈSJOUY

Ceramic Toile de Jouy wall-paper for interiors

Novoceram, French manufacturer of ceramics since 1863, presents a collection of white body ceramic tiles for interiors turning into ceramic tiles the eternal charm of a XVIII century classic: Toile de Jouy wallpapers.

PRESS RELEASE

Trèsjoui is a collection of white body wall tiles by **Novoceram**, French ceramics manufacturer since 1863, designed for interior wall coverings.

Novoceram invites you to an exciting journey to discover the world of **Toile de Jouy** and the timeless enchantment of this classic of French decoration since 1760, characterized by its exclusive ornamental decors: flowering branches, delicate rural scenes, mythological characters and exotic animals.

Trèsjoui reinvent the eternal charm of these wallpapers on a contemporary panel of ceramic tiles, designed to enrich every room with its unique and refined elegance. All the details are realized in pure gold, highlighting a smooth surface with a surprising tactile effect that astonishingly evoke the original textile fabric.

The technical characteristics of the white body ceramic of **Trèsjoui** lead the great tradition of **Toile de Jouy** in new rooms, like kitchens or bathrooms, where the presence of water and humidity, and the need for frequent and deep cleaning, previously discouraged the use of fabrics and wallpapers.

To find out more about **Trèsjoui** and (re)discover all the Novoceram collections, please visit our [official website](#) or join our [Facebook page](#).

INFORMATION AND INTERVIEWS: Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: pressoffice@novoceram.fr

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PRODUCT SHEET

USE :	Interior wall covering
TECHNOLOGY :	White body wall tiles
COLOURS :	-
SIZES :	90x135cm – Pattern of 12 pieces of 22,5x45cm rectified
FINISHES :	-
DECORATIONS AND TRIMS :	-

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COMPANY CERTIFICATIONS:

- **ISO EN 9001**: standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001**: standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.

PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring the emissions of **volatile substances** posing a risk of toxicity by inhalation. Our tiles are classified **A+**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A+.

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