BLOOM

Interior ceramic wallpaper

Novoceram, French ceramic producer since 1863, unveils a collection of white body tiles for interior walls that welcomes nature and brings a flowery touch.

### PRESS RELEASE

**Bloom** is a collection of white body tiles that [**Novoceram**](http://www.novoceram.com), French ceramic producer since 1863, has designed for **interior walls.**

Ideal to create delicate atmospheres, [**Bloom**](https://www.novoceram.com/tiles/collections/bloom) enables nature to express all its beauty through its **botanical prints from the 18th century**. These constituted the source of inspiration behind the floral spirit, which profoundly influenced the great **luxury brands** in the 1960s and assumes nowadays a timeless character.

The **flowery and plant patterns** of this ceramic wallpaper joyfully stand out against the background, available in three pastel colours – blue, pink and white –, which fulfil every need of sweetness. The poesy that emanates from **Bloom** makes it a true decorative element that brings in interior spaces the elegant style of this unforgettable fashion and design era.

**Bloom** is an 80x80-cm composition made of two 40x80-cm tiles.

**To find out more about Bloom and (re)discover all the Novoceram collections, visit our** [**official website**](http://www.novoceram.com) **or join our** [**Facebook page**](http://www.facebook.com/novoceram)**.**

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### PRODUCT INFORMATION SHEET

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| INTENDED USE: | Interior wall tiles |
| TECHNOLOGY: | White body tiles |
| COLOURS: | Blanc  Bleu  Rose |
| TILE SIZES: | 80x80-cm composition (made of two 40x80-cm tiles) |
| FINISH: | - |
| DECORATION AND SPECIAL PIECES: | - |

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### OUR CERTIFICATIONS:

* [**ISO EN 9001**](http://www.novoceram.com/company/our-certifications/iso-9001): standard that sets out the requirements related to the **company’s quality management system**that is part of a continual improvement at all levels which include: customer relations, willingness to communicate, internal organisation, relations with suppliers and production processes.
* [**ISO EN 14001**](http://www.novoceram.com/company/our-certifications/iso-14001): standard that sets out the requirements related to the **environmental management system** based on **environmental commitment**, on strict standards and on increasingly ambitious goals that the company has implemented to control and reduce its impact on the environment and to continuously improve its performance.
* [**ISO EN 50001**](http://www.novoceram.com/company/our-certifications/iso-50001): standard that sets out the requirements related to **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.

### PRODUCT CERTIFICATIONS:

* [**Indoor emissions**](https://www.novoceram.com/company/environment-and-quality/voc): index measuring emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as **they do not contain Volatile Organic Compounds (VOCs)**, they even outperform all the requirements for the A+ classification.
* Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the American certification, [**LEED**](https://www.novoceram.com/company/environment-and-quality/leed-compliant) (Leadership in Energy and Environmental Design. Novoceram has also established the [**PEF**](https://www.novoceram.com/company/environment-and-quality/pef) (Performance Environmental Footprint) and [**EPD**](https://www.novoceram.com/company/environment-and-quality/epd) (Environmental Product Declaration) of its products, which indicate the potential environmental impact of a product throughout its entire life cycle.