

CHÂTEAU

Stone look wall and floor tiles for indoor and outdoor use

Novoceram, French ceramic producer since 1863, unveils a collection of tiles in coloured body porcelain stoneware for indoor and outdoor use that reinterprets the authentic elegance of an antique castle stone in a contemporary way.

PRESS RELEASE

Château is a collection of tiles in coloured body porcelain stoneware that **Novoceram**, French ceramic producer since 1863, has designed for interior and exterior floors and walls.

Inspired by an antique castle stone, the **Château** collection brings the beauty and warmth of the paving stones typically used in Mediterranean courtyards into your home. The reproduction of natural stones shaped by nature, time and bad weather is extremely faithful and all these aesthetic characteristics form the unifying background of elegant and contemporary spaces.

The neutral and enchanting colours of this collection bring charm and magic to any space. The four colours, namely, Ivoire, Sable, Gris and Moka reveal a myriad of shades under the light and define a unique atmosphere of character.

The **Château** collection counts various formats such as, among others, the 60x90 cm and the 80x80 cm in a 9-mm thickness. These two are also available in the Outdoor Plus range which is characterised by a 2-cm thickness, ideal for outdoor use.

To find out more about **Château** and (re)discover all the Novoceram collections, visit our [official website](#) or join our [Facebook page](#).

INFORMATION: Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: pressoffice@novoceram.fr

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PRODUCT INFORMATION SHEET

INTENDED USE:	Floor and wall tiles for indoor and outdoor use
TECHNOLOGY:	Coloured in body porcelain stoneware
COLOURS:	Ivoire Sable Gris Moka
TILE SIZES:	80x80 cm 60x60 cm 60x90 cm 60x90 cm Outdoor Plus 80x80 cm Outdoor Plus Mosaic 30x30 cm 5 columns
FINISH:	Smooth and structured, non-slip
DECORATION AND SPECIAL PIECES:	Baseboard, corner step

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OUR CERTIFICATIONS:

- **ISO EN 9001**: standard that sets out the requirements related to the **company's quality management system** that is part of a continual improvement at all levels which include: customer relations, willingness to communicate, internal organisation, relations with suppliers and production processes.
- **ISO EN 14001**: standard that sets out the requirements related to the **environmental management system** based on **environmental commitment**, on strict standards and on increasingly ambitious goals that the company has implemented to control and reduce its impact on the environment and to continuously improve its performance.
- **ISO EN 50001**: standard that sets out the requirements related to **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.

PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as **they do not contain Volatile Organic Compounds (VOCs)**, they even outperform all the requirements for the A+ classification.
- Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the American certification, **LEED** (Leadership in Energy and Environmental Design. Novoceram has also established the **PEF** (Performance Environmental Footprint) and **EPD** (Environnemental Product Declaration) of its products which indicate the potential environmental impact of a product throughout its entire life cycle.

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