

CUBES

The charm of the traditional pavers for a collection for the outside floor

Novoceram, French ceramics manufacturer since 1863, presents a complete collection for exteriors flooring in colored in body porcelain tile, inspired by porphyry pavers.

PRESS RELEASE

Cubes is a collection of full body coloured porcelain stoneware that **Novoceram**, French ceramics manufacturer since 1863, has especially designed for exterior floors.

Cubes is inspired by porphyry pavers, or quartzite diorite, a stone from the fine-grained magmatic rock, particularly aesthetic and decorative. On the Cubes tiles, the pavers are presented in a quarter circle, which allows for different layouts, round, peacock and S-shaped.

Cubes is available in the **Outdoor Plus version**, in the **60x60 rectified** size with a thickness of 20 mm, perfect for outdoor paving, using the conventional installation technique, for direct installation on gravel, for raised structures or for creating Japanese style stepping-stone pathways.

Cubes is available in three colours: **Cubes Clair**, a luminous beige, **Cubes Clair**, a cold grey, **Cubes Foncé**, an intensely warm grey.

To find out more about Cubes and (re)discover all the Novoceram collections, please visit our [official website](#) or join our [Facebook page](#).

INFORMATION AND INTERVIEWS: Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: pressoffice@novoceram.fr

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PRODUCT SHEET

USE :	Exterior floors
TECHNOLOGY :	Colored in body porcelain stoneware
COLOURS :	Clair (Ivory) Froid (grey) Foncé (dark grey)
SIZES :	60x60cm rectified Outdoor Plus
FINISHES :	Structured
DECORATIONS AND TRIMS :	Skirting

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COMPANY CERTIFICATIONS :

- **ISO EN 9001**: standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001** : standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.
- **ISO EN 50001**: standard that defines the requirements for the **energy management system**. This certification, driven by the desire to better control and optimize energy consumption, is the logical continuation of an approach of continuous improvement and ongoing environmental.

PRODUCT CERTIFICATIONS:

- **UPEC Classification** (pending www.novoceram.fr/dossier-upec-otto) : allows to know the **proper intended use** of each tile following the dictates of the **ISO standards** that define the criteria for determining the resistance of the tiles to high stress, wear and tear, puncture, water, chemicals and stains.
- Novoceram products are involved in obtaining green certifications for buildings such as the commitment of the **Haute Qualité Environnementale** (High Environmental Quality) and the American **LEED** (Leadership in Energy and Environmental Design) certification. Novoceram is a member of the U.S. Green Building Council and the **HQE Association**, whose aim is to control the impact of a building on its environmental context and of promote a healthy and comfortable indoor living space. Finally, Novoceram has also commissioned the **PEF** (Environmental Performance Footprint) and **EPD** (Environmental Product Declaration) of its products, which indicate the potential environmental impact of a product along its entire life cycle. Our tiles are classified **A+**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A+.

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