

# JASPER

Stone Effect tiles for indoor walls and floors

*Novoceram, French ceramics manufacturer since 1863, presents a stone effect collection in colored in body porcelain stoneware crisscrossed by wide and **sinuous veining delicately** in contrast.*

## PRESS RELEASE

**Jasper** is a collection of tiles in colored in body porcelain stoneware by **Novoceram**, French ceramics manufacturer since 1863, designed for **indoor floors and walls**.

**Jasper** is a naturally elegant stone, crisscrossed by wide and sinuous veining delicately in contrast. A close look reveals a refined game of perfectly uniform and balanced micro-details that give Jasper an unexpected preciousness.

Thanks to the technical and aesthetic performances of the porcelain stoneware, Jasper is the ideal solution to clad the floors of all **residential** and **commercial** ambiances. The **30×60 rectified** size means being able to combine **floor and wall tiles**, for example in the bathroom and in the kitchen.

**Jasper** is available in 3 sizes (**60×60** cm rectified, **30×60** cm rectified e **45×45** cm un-rectified) declined in 3 colors: Jasper **Ivoire** (a warm and bright ivory), Jasper **Malt** (a taupe rich in shading), Jasper **Gris** (a refined pearl gray).

To find out more about Jasper and (re)discover all the Novoceram collections, please visit our **[official website](#)** or join our **[Facebook page](#)**.

**INFORMATION AND INTERVIEWS:** Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: **[pressoffice@novoceram.fr](mailto:pressoffice@novoceram.fr)**

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## FICHE PRODUIT

USE :	Indoor floor
TECHNOLOGY :	Colored in body porcelain stoneware
COLOURS :	Gris Ivoire Malt
SIZES:	45x45cm 30x60cm Rectifié 60x60cm Rectifié
FINISHES:	Smooth
DECORATIONS AND TRIMS:	Step, Skirting

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## COMPANY CERTIFICATIONS :

- **ISO EN 9001**: standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001**: standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.
- **ISO EN 50001**: standard that defines the requirements for the **energy management system**. This certification, driven by the desire to better control and optimize energy consumption, is the logical continuation of an approach of continuous improvement and ongoing environmental.

## PRODUCT CERTIFICATIONS:

- Novoceram products are involved in obtaining green certifications for buildings such as the commitment of the **Haute Qualité Environnementale** (High Environmental Quality) and the American **LEED** (Leadership in Energy and Environmental Design) certification. Novoceram is a member of the U.S. Green Building Council and the **HQE Association**, whose aim is to control the impact of a building on its environmental context and of promote a healthy and comfortable indoor living space. Finally, Novoceram has also commissioned the **PEF** (Environmental Performance Footprint) and **EPD** (Environmental Product Declaration) of its products, which indicate the potential environmental impact of a product along its entire life cycle.
- **Indoor emissions**: index measuring the emissions of **volatile substances** posing a risk of toxicity by inhalation. Our tiles are classified **A+**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A+.

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