

LICORNE

Interior ceramic wallpaper

Novoceram, French ceramic producer since 1863, unveils a collection of white body tiles for indoor walls that opens the door to an enchanting and magical world.

PRESS RELEASE

Licorne is a collection of white body tiles that **Novoceram**, French ceramic producer since 1863, has designed for interior walls.

Unicorns, magical and mythological creatures, are the source of inspiration for this collection. Their flowing mane and the trees that surround them give life to a **fabulous and enchanting setting** that favours an escape into a real fairy tale. Entirely **hand drawn** from a blank sheet of paper, this enchanted forest, interpreted in the style of traditional Toile de Jouy, brings a touch of fantasy in any room.

Licorne is defined as a two-piece composition of 40x80cm each and is available in three colours – **blue**, **red** on a white background and **gold** on a deep midnight blue background. Each of these colours, combined with the delicate drawings, gives a magical look to walls, which become the pages of an illustrated tale.

To find out more about **Licorne** and (re)discover all the **Novoceram** collections, visit our **[official website](#)** or join our **[Facebook page](#)**.

INFORMATION: Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: pressoffice@novoceram.fr

LICORNE

Interior ceramic wallpaper

PRODUCT INFORMATION SHEET

INTENDED USE:	Interior wall tiles
TECHNOLOGY:	White body tiles
COLOURS:	Bleu Rouge Or
TILE SIZES:	80x80-cm composition (made of two 40x80-cm tiles)
FINISH:	-
DECORATION AND SPECIAL PIECES:	-

INFORMATION: Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: pressoffice@novoceram.fr

LICORNE

Interior ceramic wallpaper

OUR CERTIFICATIONS:

- **ISO EN 9001**: standard that sets out the requirements related to the **company's quality management system** that is part of a continual improvement at all levels which include: customer relations, willingness to communicate, internal organisation, relations with suppliers and production processes.
- **ISO EN 14001**: standard that sets out the requirements related to the **environmental management system** based on **environmental commitment**, on strict standards and on increasingly ambitious goals that the company has implemented to control and reduce its impact on the environment and to continuously improve its performance.
- **ISO EN 50001**: standard that sets out the requirements related to **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.

PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as **they do not contain Volatile Organic Compounds (VOCs)**, they even outperform all the requirements for the A+ classification.
- Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the American certification, **LEED** (Leadership in Energy and Environmental Design). Novoceram has also established the **PEF** (Performance Environmental Footprint) and **EPD** (Environmental Product Declaration) of its products, which indicate the potential environmental impact of a product throughout its entire life cycle.

INFORMATION: Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: pressoffice@novoceram.fr