

LOSA

Stone effect wall and floor tiles for indoor and outdoor use

Novoceram, French ceramic producer since 1863, presents a stone effect collection of tiles in coloured body porcelain stoneware for indoor and outdoor wallcovering and flooring.

PRESS RELEASE

Losa is a collection of tiles in coloured body porcelain stoneware that **Novoceram**, French ceramic producer since 1863, has designed for indoor and outdoor floors and walls.

Inspired by the Lauze stone, **Losa** faithfully reproduces the veins and tones of this natural stone. The collection offers a wide range of indoor and outdoor tiles in many formats from 5x60 cm to 60x120 cm. The various formats also include modular tiles that are adapted to an Opus laying pattern as well as a 60x120 cm format, the latter being 2-cm thick and belonging to the Outdoor Plus range

Losa is available in four colours: Calcite, Dacite, Dolomite, Graphite.

To find out more about Losa and (re)discover all the Novoceram collections, visit our [official website](#) or join our [Facebook page](#).

INFORMATION: Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: pressoffice@novoceram.fr

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PRODUCT SHEET

USE:	Wall and floor tiles for indoor and outdoor use
TECHNOLOGY:	Coloured in body porcelain stoneware
COLOURS:	Calcite Dacite Dolomite Graphite
SIZES:	5x60, 10x60, 15x60, 30x60, 60x60, 60x120, 60x60 Outdoor Plus, 60x120 Outdoor Plus, 30x30 mosaic 5x5, 45x45 3-column mosaic, modular tiles (30x30, 30x60, 60x60)
FINISHING TOUCH:	Smooth and structured
DECORATIONS AND SPECIAL PIECES:	Skirting board, Stair nosing, Decoration, Special pieces for swimming pools and gardens

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OUR CERTIFICATIONS:

- **ISO EN 9001**: norm that sets out the requirements related to a **quality management system** that is part of a continual improvement at all levels which includes: strong customer relation and the anticipation of their needs, internal organisation, supplier relationship and production process.
- **ISO EN 14001**: norm that sets out the requirements related to an **environmental management system** based on **environmental commitment** and on strict standards and goals that the company has set to control and reduce its impact on the environment.
- **ISO EN 50001**: norm that sets out the requirements linked with **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.

PRODUCT CERTIFICATIONS:

- **UPEC Classification**: determines if the products are **suitable** for the premises for which they were designed. The ISO standards define the criteria used for this classification that evaluate the resistance of tiles to wear, puncturing, water, stains and chemicals.
- Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the French certification **HQE** (High Environmental Quality) and the American one, **LEED** (Leadership in Energy and Environmental Design). Novoceram has also established the **PEF** (Performance Environnemental Footprint) and **EPD** (Environnemental Product Declaration) of its products, which indicate the potential environmental impact of a product throughout its entire life cycle.
- **Indoor emissions**: index which measures emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as they do not contain Volatile Organic Compounds (VOCs), they even outperform all the requirements for the A+ classification.

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