

NOA

Wood look ceramic tiles for interior and exterior floors and walls



Novoceram, French ceramics manufacturer since 1863, presents a complete collection for interior and exterior flooring in colored in body porcelain stoneware that represents the evolution of ceramic wood.

PRESS RELEASE

Noa is a collection of colored in body porcelain tiles by **Novoceram**, French ceramics manufacturer since 1863, designed for interior and exterior floor and wall coverings.

Noa represents the evolution of ceramic wood, with a hyper-natural interpretation of three types of treated natural wood identifying an equal number of living styles: **Naturel**, brushed oak with a particularly neutral natural style; **Flotté**, brushed oiled oak with nuances of grey; **Bruni**, walnut reminiscent of old restored floors.

Special attention has been paid to reproducing the material quality of the wood. Particularly mat and with slight differences in reflection, the surface is slightly wavy with raised areas created by the brushing and planing.

The axes are characterised by controlled colour variations with veining sometimes straighter, sometimes more curving but completely free from knots. The combination of this variety, together with the quality of the product, guarantees an **extraordinarily natural result**.

Noa is available in **15×90cm** and **22.5×90cm** sizes and **60×60cm Outdoor Plus (2cm thick)**, ideal for floating outdoor use.

To find out more about Noa and (re)discover all the Novoceram collections, please visit our **[official website](#)** or join our **[Facebook page](#)**.

INFORMATION AND INTERVIEWS: Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: pressoffice@novoceram.fr

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PRODUCT SHEET

USE :	Interior floor covering Exterior floor covering Wall covering
TECHNOLOGY :	Colored in body porcelain stoneware
COLOURS :	Naturel (brushed oak) Flotté (brushed oiled oak with nuances of grey) Bruni (walnut)
SIZES :	45x45cm Plein Air 60x60cm Plein Air Outdoor Plus (20mm thick) 22,590cm rectified 15x90cm rectified
FINISHES :	Smooth and non-slip
DECORATIONS AND TRIMS :	Mosaic 45x45cm rectified Skirting Step

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COMPANY CERTIFICATIONS :

- **ISO EN 9001**: standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001**: standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.

PRODUCT CERTIFICATIONS:

- **UPEC Classification** (pending www.novoceram.fr/dossier-upec-noa): allows to know the **proper intended use** of each tile following the dictates of the **ISO standards** that define the criteria for determining the resistance of the tiles to high stress, wear and tear, puncture, water, chemicals and stains.
- **Indoor emissions**: index measuring the emissions of **volatile substances** posing a risk of toxicity by inhalation. Our tiles are classified **A+**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A+.

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