

# NONAME

Design ceramic tiles for interior floors



*Novoceram, French ceramics manufacturer since 1863, presents a complete collection for interior flooring in colored in body porcelain stoneware whose abstract design is inspired by the wood species with shades of tone light and refined.*

## PRESS RELEASE

**NoName** is a collection of colored in body porcelain tiles by **Novoceram**, French ceramics manufacturer since 1863, designed for interior floor coverings.

**NoName** is a colored in body porcelain stoneware whose abstract design is inspired by the wood species with shades of tone light and refined. **NoName** abandons any stereotyped style definition to bring a new charming concept to residential and commercial interiors. **NoName** is for architects, designers and the most demanding consumers.

Available in four sizes (**45x45cm, 60x60cm, 30x60cm, 22,5x45cm**), it is also declined in the rectified version and **in six different colors**: Clarté (ivory), Douceur (beige), Intimité (brown), Pureté (light grey), Sobriété (dark gray) and Elégance (black).

To find out more about NoName and (re)discover all the Novoceram collections, please visit our [official website](#) or join our [Facebook page](#).

**INFORMATION AND INTERVIEWS:** Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: [pressoffice@novoceram.fr](mailto:pressoffice@novoceram.fr)



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## PRODUCT SHEET

USE :	Interior floor covering
TECHNOLOGY :	Colored in body porcelain stoneware
COLOURS :	Clarté (ivory) Douceur (beige) Intimité (brown) Pureté (light grey) Sobriété (dark grey) Elégance (black)
SIZES :	45x45cm 45x45cm rectified 22,5x45cm 30x60cm 30x60cm rectified 60x60cm rectified
FINISHES :	Smooth
DECORATIONS AND TRIMS :	Skirting Step

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## COMPANY CERTIFICATIONS :

- **ISO EN 9001** : standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001** : standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.

## PRODUCT CERTIFICATIONS:

- **Ecolabel** : European environmental quality mark that guarantees that products have low levels of **environmental impact throughout their life cycle**, from the selection of materials to the production cycle, distribution and disposal.
- **UPEC Classification** ([www.novoceram.fr/dossier-upec-noname](http://www.novoceram.fr/dossier-upec-noname)) : allows to know the **proper intended use** of each tile following the dictates of the **ISO standards** that define the criteria for determining the resistance of the tiles to high stress, wear and tear, puncture, water, chemicals and stains.
- **Indoor emissions** : index measuring the emissions of **volatile substances** posing a risk of toxicity by inhalation. Our tiles are classified **A +**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A +.

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