

OTTO

Stone look wall and floor tiles for indoor and outdoor use

Novoceram, French ceramic producer since 1863, unveils a collection of tiles in coloured body porcelain stoneware for indoor and outdoor use that highlights the mineral character of a minimalist stone.

PRESS RELEASE

Otto is a collection of tiles in coloured body porcelain stoneware that **Novoceram**, French ceramic producer since 1863, has designed for interior and exterior floors and walls.

With the **Otto** collection, Novoceram has chosen to take one of its classics for outdoor use and to extend its minimalist aspect to indoor areas where a refined style prevails that constitutes the distinctive feature of this collection. The presence of many details on the surface fully reveals the natural character of the stone, magnified by large tile sizes.

Otto is the ideal solution to give projects a **contemporary** and natural style at once thanks to its sober colours and the large dimensions of new products that enrich the range. Three colours are available: **Otto Ivoire**, a bright beige, **Otto Béton**, a warm grey and **Otto Sable**, an elegant grey beige.

The Outdoor plus range, specially designed for an outdoor laying, includes **Otto** in the rectified 60x60-cm dimensions and in a 20-mm thickness. The novelty of the collection is the 9-mm thickness of tiles that can be laid indoors, in the following tile sizes: 60x120 cm, 120x120 cm, 80x80 cm.

To find out more about **Otto** and (re)discover all the Novoceram collections, visit our [official website](#) or join our [Facebook page](#).

INFORMATION: Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: pressoffice@novoceram.fr

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PRODUCT INFORMATION SHEET

INTENDED USE:	Floor and wall tiles for indoor and outdoor use
TECHNOLOGY:	Coloured in body porcelain stoneware
COLOURS:	Béton Ivoire Sable
TILE SIZES:	60x120 cm 120x120 cm 80x80 cm 60x60 cm, 20-mm thickness
FINISH:	Smooth and structured
DECORATION AND SPECIAL PIECES:	Skirting board

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OUR CERTIFICATIONS:

- **ISO EN 9001**: standard that sets out the requirements related to the **company's quality management system** that is part of a continual improvement at all levels which include: customer relations, willingness to communicate, internal organisation, relations with suppliers and production processes.
- **ISO EN 14001**: standard that sets out the requirements related to the **environmental management system** based on **environmental commitment**, on strict standards and on increasingly ambitious goals that the company has implemented to control and reduce its impact on the environment and to continuously improve its performance.
- **ISO EN 50001**: standard that sets out the requirements related to **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.

PRODUCT CERTIFICATIONS:

- **UPEC Classification**: determines if the products are suitable for the premises for which they were designed. The ISO standards define the criteria used for this classification that evaluate the resistance of tiles to wear, puncturing, water, stains and chemicals.
- **Indoor emissions**: index measuring emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as **they do not contain Volatile Organic Compounds (VOCs)**, they even outperform all the requirements for the A+ classification.
- Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the American certification, **LEED** (Leadership in Energy and Environmental Design). Novoceram has also established the **PEF** (Performance Environmental Footprint) and **EPD** (Environmental Product Declaration) of its products, which indicate the potential environmental impact of a product throughout its entire life cycle.

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