

# PARALLAXE

Wall tiles in art deco style

*Novoceram, French ceramic producer since 1863, unveils a collection of white body tiles for interior walls that offers an interplay of shapes combining the appearance of marble and golden lines.*

## PRESS RELEASE

**Parallaxe** is a collection of white body tiles that Novoceram, French ceramic producer since 1863, has designed for interior walls.

Parallaxe is an Art Series characterised by **marble inlays in particularly brilliant colours and enriched with a trace of real gold**. Despite the richness of the inlay, in fact, it is the trace that gives balance and rigour to the design, framing the decoration in a sinuous geometric mesh composed of lines and curves that harmoniously join together.

Parallaxe is offered in **three versions**, two with marble inlays and one with trace only. **Alicante**, which takes its name from the variety of red marble it is inlaid with, has an eccentric and disruptive character that immediately draws the observer's attention to itself. **Emperador**, also a type of marble, on the other hand, is elegant and luxurious, with its beige colour matching perfectly with the black and white marble inlays. Finally, **Real** sheds its dress of inlays, giving complete space to the refined beauty of the golden trace. Applied on a glossy background, it seems to shine with its own light, decorating the wall in a precious yet discreet way.

**Parallaxe** is offered in the **40x80 format** only, and each composition consists of two subjects. The structure of the geometry is designed to be in continuity regardless of direction.

To find out more about Parallaxe and (re)discover all the Novoceram collections, visit our [official website](#) or join our [Facebook page](#).

**INFORMATION:** Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: [pressoffice@novoceram.fr](mailto:pressoffice@novoceram.fr)

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## PRODUCT INFORMATION SHEET

INTENDED USE:	Interior wall tiles
TECHNOLOGY:	White body tiles
COLOURS:	Alicante Emperador Real
TILE SIZES:	80x80-cm composition (made of two 40x80-cm tiles)
FINISH:	-
DECORATION AND SPECIAL PIECES:	-

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## OUR CERTIFICATIONS:

- **ISO EN 9001**: standard that sets out the requirements related to the **company's quality management system** that is part of a continual improvement at all levels which include: customer relations, willingness to communicate, internal organisation, relations with suppliers and production processes.
- **ISO EN 14001**: standard that sets out the requirements related to the **environmental management system** based on **environmental commitment**, on strict standards and on increasingly ambitious goals that the company has implemented to control and reduce its impact on the environment and to continuously improve its performance.
- **ISO EN 50001**: standard that sets out the requirements related to **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.

## PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as **they do not contain Volatile Organic Compounds (VOCs)**, they even outperform all the requirements for the A+ classification.
- Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the American certification, **LEED** (Leadership in Energy and Environmental Design). Novoceram has also established the **PEF** (Performance Environmental Footprint) and **EPD** (Environmental Product Declaration) of its products, which indicate the potential environmental impact of a product throughout its entire life cycle.

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