

SAMSARA

Stone look ceramic tiles for interior and exterior floors and walls



Novoceram, French ceramics manufacturer since 1863, presents a complete collection for interior and exterior flooring in colored in body porcelain stoneware inspired by a precious Indian stone.

PRESS RELEASE

Samsara is a collection of colored in body porcelain tiles by **Novoceram**, French ceramics manufacturer since 1863, designed for interior and exterior floor and wall coverings.

Like the precious Indian stone which inspires it, the appearance of **Samsara** changes with the light, reflecting it and breaking it down into delicate sparks. The **five colours** recalling five natural shades (Opale-white, Ivoire-ivory, Perle-light grey, Plomb-dark grey e Ardoise-black), are available in **smooth and structured versions**, enabling a perfectly uniform tone to be achieved in indoor and outdoor residential and commercial settings, helped by the **vast range of sizes**.

Samsara is available in sizes **30x30cm smooth, 30x30cm structured, 45x45cm smooth, 45x45 structured, 30x60cm smooth, 30x60 structured, 60x60cm smooth, 60x60cm structured Outdoor Plus (2cm thick)**, ideal for floating outdoor use.

To find out more about **Samsara** and (re)discover all the Novoceram collections, please visit our **[official website](#)** or join our **[Facebook page](#)**.

INFORMATION AND INTERVIEWS: Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: **pressoffice@novoceram.fr**

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PRODUCT SHEET

USE :	Interior floor covering Exterior floor covering Wall covering
TECHNOLOGY :	Colored in body porcelain stoneware
COLOURS :	Opale (light ivory) Perle (light grey) Ivoire (ivory) Plomb (dark grey) Ardoise (black)
SIZES :	30x30cm 30x30cm structured 45x45cm 45x45cm structured 45x45cm rectified 60x60cm rectified 60x60cm structured Outdoor Plus (20mm thick) 30x60cm 30x60cm structured 30x60cm rectified
FINISHES :	Smooth and structured
DECORATIONS AND TRIMS :	Mosaic 45x45cm rectified Swimming pool trims Skirting Step

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COMPANY CERTIFICATIONS :

- **ISO EN 9001** : standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001** : standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.

PRODUCT CERTIFICATIONS:

- **Ecolabel** : European environmental quality mark that guarantees that products have low levels of **environmental impact throughout their life cycle**, from the selection of materials to the production cycle, distribution and disposal.
- **UPEC Classification** (www.novoceram.fr/dossier-upec-samsara) : allows to know the **proper intended use** of each tile following the dictates of the **ISO standards** that define the criteria for determining the resistance of the tiles to high stress, wear and tear, puncture, water, chemicals and stains.
- **Indoor emissions** : index measuring the emissions of **volatile substances** posing a risk of toxicity by inhalation. Our tiles are classified **A +**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A +.

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