

STONE EFFECT TILES

All the Stone Effect Collections in Porcelain Stoneware and the advantages of Ceramics.

Novoceram, french ceramics producer since 1863, presents the serie Art, for interior walls, in Colored in Body Porcelain Stoneware, which combines the aesthetic appearance of Stone to the technical features of Ceramics.

PRESS RELEASE

Novoceram, french ceramics producer since 1863, proposes a wide range of Colored in Body Porcelain Stoneware coverings, which combine the aesthetic appearance of Stone with all the technical advantages of Ceramics. From the roughest Stone to the most sophisticated one, Novoceram Collections retain the **strong character** of this multifaceted material.

With the richness of its veins and its surface, structured, smooth or brilliant it might be, always so pleasant to the touch, the **Stone Effect Tiles** by Novoceram offer details and refined finishes to put together the best aesthetic qualities selected in natural Stones with the technical advantages of an industrial product. A broad selection of different Stones and colour variants is available to cover both floors and walls, within and outside the Home: the Vals Stone inspired **Cast**, the Bleue Stone the Collection **Icône**, the Burgundy Stone is reinterpreted by **Orage**, not to mention the richness of details and the irregular surface of **Patio**, the charm of ancient Stones, changed over time, showed by **Geo**, or last but not least, **Formes** coming from the combination of five different natural Stones.

Antislip, durable, antifreeze, easy to clean and maintain, the **Stone Effect Tiles** by Novoceram prove to be extremely resistant to moisture, chemicals and to be weatherproof. The Stone Effect Collections by Novoceram are available in **30x30, 45x45, 10x60, 30x60, 60x60** and **45x90cm** sizes. Throughout the House, the Stone Effect Collections combine the beauty of Stone to the technical characteristics of Porcelain Stoneware.

To learn more about the Stone effect tiles and to (re)discover all the Collections by Novoceram, please visit the **[Website](#)** or the **[Facebook](#)** page.

INFORMATION AND INTERVIEWS: Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: **pressoffice@novoceram.fr**

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PRODUCT SHEET

USAGE :	Interior floor covering Exterior floor covering
TECHNOLOGY:	Colored in Body Porcelain Stoneware
COLLECTIONS:	Geo, Cast, Patio, Icône, Formes, Orage
FORMATS :	30x30 45x45 10x60 30x60 60x60 45x90
FINISHES:	Smooth, Antislip, Structured

COMPANY CERTIFICATIONS :

- **ISO EN 9001**: standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001**: standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.

PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring the emissions of **volatile substances** posing a risk of toxicity by inhalation. Our tiles are classified **A+**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A+.

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