

# TALM

Concrete look ceramic tiles for interior floors and walls



*Novoceram, French ceramics manufacturer since 1863, presents a complete collection for interior and exterior flooring in colored in body porcelain that combines the aesthetics of concrete to resins and aged rusty metal surfaces.*

## PRESS RELEASE

**Talm** is a collection of colored in body porcelain tiles by **Novoceram**, French ceramics manufacturer since 1863, designed for interior floor and wall coverings.

Talm is a collection recreating metallescent reflections, in ceramic, a new material that comes from different inspirations: cement, resins, aged rusted metal surfaces. The surface is characterized by a wealth of micro details that generate a large variability within each single tile and between a tile and the other.

A transparent application of glassy origin distributed unevenly on the surface of the tile allows to reflect the light in a manner similar to a metal and etched to reinforce the already excellent resistance to wealth and scratch. This optical irregularity of the surface also helps to make less visible dirt and stains.

In the version in colored in body polcelain stoneware, Talm is declined in sizes 60x60cm, 30x60cm and 45x45cm and is available in five colors: Ivoire, ivory elegant and bright, Gris, light grey, Taupe, a warm color with shades of grey-beige that veer towards the russet, Plomb, an iridescent intense dark grey, Métal, a dark tone reminiscent of the nuances that are found on the steel sheets. Talm is also declined in the version for wall covering, available in size 22.5x45cm in four colors Ivoire, Taupe, Gris, Métal.

To find out more about Talm and (re)discover all the Novoceram collections, please visit our **[official website](#)** or join our **[Facebook page](#)**.

**INFORMATION AND INTERVIEWS:** Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: [pressoffice@novoceram.fr](mailto:pressoffice@novoceram.fr)

# TALM

Concrete look ceramic tiles for interior floors and walls



## PRODUCT SHEET

USE :	Interior floor covering Wall covering
TECHNOLOGY :	Colored in body porcelain stoneware
COLOURS :	Colored in body porcelain stoneware : Ivoire (ivory) Gris (grey) Taupe Plomb (dark grey) Métal (brown)
SIZES :	22.5x45cm 45x45cm 30x60cm 30x60cm rectified 60x60cm rectified
FINISHES :	Smooth
DECORATIONS AND TRIMS :	Skirting Step listel 4,5x45cm (red body wall tiles)

**INFORMATION AND INTERVIEWS:** Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: [pressoffice@novoceram.fr](mailto:pressoffice@novoceram.fr)

# TALM

Concrete look ceramic tiles for interior floors and walls



## COMPANY CERTIFICATIONS :

- **ISO EN 9001** : standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001** : standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.
- **ISO EN 50001**: standard that defines the requirements for the **energy management system**. This certification, driven by the desire to better control and optimize energy consumption, is the logical continuation of an approach of continuous improvement and ongoing environmental.

## PRODUCT CERTIFICATIONS:

- Novoceram products are involved in obtaining green certifications for buildings such as the commitment of the **Haute Qualité Environnementale** (High Environmental Quality) and the American **LEED** (Leadership in Energy and Environmental Design) certification. Novoceram is a member of the U.S. Green Building Council and the **HQE Association**, whose aim is to control the impact of a building on its environmental context and of promote a healthy and comfortable indoor living space. Finally, Novoceram has also commissioned the **PEF** (Environmental Performance Footprint) and **EPD** (Environmental Product Declaration) of its products, which indicate the potential environmental impact of a product along its entire life cycle.
- **Indoor emissions**: index measuring the emissions of **volatile substances** posing a risk of toxicity by inhalation. Our tiles are classified **A+**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A+.

**INFORMATION AND INTERVIEWS:** Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: [pressoffice@novoceram.fr](mailto:pressoffice@novoceram.fr)