

WOOD EFFECT TILES

Two Porcelain Stoneware Collections combine the beauty of Wood to the technical advantages of Ceramics.

Novoceram, french ceramics producer since 1863, presents the serie Art, for interior walls, in Colored in Body Porcelain Stoneware, which combines the aesthetic appearance of Wood to the technical features of Ceramics.

PRESS RELEASE

Novoceram, french ceramics producer since 1863, proposes a wide selection of Colored in Body Porcelain Stoneware floors which combine the aesthetic qualities of Wood with all the advantages of Ceramics. These tiles follow the most current trends in design and can reproduce faithfully the look of most delicate and precious materials, that is Wood.

Parquet Effect Collections by Novoceram, Napami and Noa, are appropriate for any room of the house, they represent an ideal and durable solution for all the wood lovers in order to obtain the aesthetic appearance of Wood without compromising on the practical advantages of Porcelain Stoneware tiles. All the benefits of Ceramics are indeed combined with the visual features of Wood - its veins, its warm colours- and its pleasant touch finishes. Wood Effect Ceramics reproduces perfectly all the different types of Wood, from the classical to the refined ones, and enable us to get a final look otherwise unattainable with natural Wood, for instance, Napami Fumé imitates the burnt wood.

Ceramic Parquet by Novoceram can be laid both indoor and outdoor, choosing from Noa Plein Air Collection. It proves to be extremely resistant to external factors: wear, scratches, stains, chemicals. It doesn't absorb water, it can withstand frost and weathering, it boosts the performance of under-floor heating system as well. Besides the traditional sizes 45x45 and 60x60cm, the latest technologies make now possible to produce also rectangular tiles which look just like the real wood battens in 20x120, 15x90 and 22.5x90cm sizes.

To learn more about the Wood effect tiles and to (re)discover all the Collections by Novoceram, please visit the [Website](#) or the [Facebook](#) page.

INFORMATION AND INTERVIEWS: Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: pressoffice@novoceram.fr

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PRODUCT SHEET

USAGE :	Interior floor covering Exterior floor covering
TECHNOLOGY:	Colored in Body Porcelain Stoneware
COLLECTIONS:	Napami, Noa
FORMATS :	30x30 45x45 60x60 45x90 15x90 22.5x90 20x120
FINISHES:	Smooth, Antislip, Structured

COMPANY CERTIFICATIONS :

- **ISO EN 9001**: standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001**: standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.

PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring the emissions of **volatile substances** posing a risk of toxicity by inhalation. Our tiles are classified **A+**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A+.

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