

# ZEN

Resin effect ceramic tiles for interior floors and walls

*Novoceram, French ceramics manufacturer since 1863, presents a complete collection for interior flooring in colored in body porcelain stoneware reproducing the sophisticated surface of an industrial resin floor.*

## PRESS RELEASE

**Zen** is a collection of colored in body porcelain tiles by **Novoceram**, French ceramics manufacturer since 1863, designed for interior floor and wall coverings.

**Zen** is inspired by **resin floorings** that became popular in the **loft industrial** interior design style over the past few years. The surface is enriched by both a very light and elegant graphic movement that reproduces the **traces left by the spatula**, and by an effect of disruption of the uniformity obtained through **the application of a glossy material**. This matt/gloss contrast makes the surface particularly unwilling to show any traces of dirt and therefore **practical and efficient in both residential and commercial uses**.

**Zen** is available in **Ivory, Dark Beige, Grey, and Anthracite** colours with warm tones and in **30x30cm, 30x60cm, 45x45cm, 60x60cm**.

To find out more about **Zen** and (re)discover all the Novoceram collections, please visit our **[official website](#)** or join our **[Facebook page](#)**.

**INFORMATION AND INTERVIEWS:** Our press office, the whole Novoceram team and Management are at your disposal for any further information or for an interview about the booths, the products or the company. Do not hesitate to contact us at: **[pressoffice@novoceram.fr](mailto:pressoffice@novoceram.fr)**

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## PRODUCT SHEET

USE :	Interior floors Walls
TECHNOLOGY :	Colored in body porcelain stoneware
COLOURS :	Lin (ivory) Cendre (warm grey) Béton (grey) Anthracite (dark grey)
SIZES :	30x30cm 30x60cm 45x45cm 60x60cm rectified
FINISHES :	Smooth
DECORATIONS AND TRIMS :	Skirting Step

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## COMPANY CERTIFICATIONS :

- **ISO EN 9001**: standard that defines the requirements for the **company's quality management system** in order to achieve ambitious goals and to plan continuous improvements for various phases of corporate processes: customer relations, willingness to listen and talk, internal organisation, relations with suppliers and all the production processes.
- **ISO EN 14001** : standard that defines the requirements for the **environmental management system**, based on **ecological commitment** and increasingly ambitious goals in terms of process control implemented by the company in order to limit the impact of its activities on the environment and to improve its performance continuously.
- **ISO EN 50001**: standard that defines the requirements for the **energy management system**. This certification, driven by the desire to better control and optimize energy consumption, is the logical continuation of an approach of continuous improvement and ongoing environmental.

## PRODUCT CERTIFICATIONS:

- **UPEC Classification** (pending [www.novoceram.fr/dossier-upec-zen](http://www.novoceram.fr/dossier-upec-zen)) : allows to know the **proper intended use** of each tile following the dictates of the **ISO standards** that define the criteria for determining the resistance of the tiles to high stress, wear and tear, puncture, water, chemicals and stains.
- Novoceram products are involved in obtaining green certifications for buildings such as the commitment of the **Haute Qualité Environnementale** (High Environmental Quality) and the American **LEED** (Leadership in Energy and Environmental Design) certification. Novoceram is a member of the U.S. Green Building Council and the **HQE Association**, whose aim is to control the impact of a building on its environmental context and of promote a healthy and comfortable indoor living space. Finally, Novoceram has also commissioned the **PEF** (Environmental Performance Footprint) and **EPD** (Environmental Product Declaration) of its products, which indicate the potential environmental impact of a product along its entire life cycle. Our tiles are classified **A+**: the best level of this classification. Furthermore, being **completely free of volatile organic compounds emissions**, they even exceed the criteria required for classification A+.

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