

# ZEPHYR

Bali stone look wall and floor tiles for indoor and outdoor use

*Novoceram, French ceramic producer since 1863, unveils a collection of tiles in coloured body porcelain stoneware for outdoor use inspired by Bali stone.*

## PRESS RELEASE

**Zéphyr** is a collection of tiles in coloured body porcelain stoneware that **Novoceram**, French ceramic producer since 1863, has designed for interior and exterior floors and walls.

Inspired by **the Bali stone**, Zephyr invites you to travel in an exciting explosion of colours. The collection offers the possibility of having in your garden, on your balcony, in your swimming pool, all the **unimaginable material and chromatic shades** of Bali stone: shades ranging from water green, to gray, to ocher, up to the golden tones of yellow., of pink and rust, in a harmonic fusion which only can be obtained in nature through millenary processes of formation and transformation of matter.

**Zéphyr** is offered in the original **Grey** color, which, in a dominant shade of gray-green, maintains all the chromatic variety of the original stone, and in the **Gold** color, obtained through a selection of stones with warmer and golden tones.

Zéphyr is available in the R11 - C finish for outdoor floors both in normal thickness in the **60x60, 30x60** sizes, and in **20 mm thickness in the 60x60 Outdoor Plus size**. In normal thickness, the modular composition that mixes the 60x60, 30x60 and 30x30 sizes is also available enhancing the characteristics of Zéphyr's chromatic variety.

The **10x60** strips and the **5x5 mosaic** are also of great scenographic impact, particularly suitable for decorative cladding of vertical surfaces such as bathtubs, showers and kitchen countertops.

To find out more about Zephyr and (re)discover all the Novoceram collections, visit our **official website** or join our **Facebook page**.

**INFORMATION:** Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: [pressoffice@novoceram.fr](mailto:pressoffice@novoceram.fr)

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## PRODUCT INFORMATION SHEET

INTENDED USE:	Floor and wall tiles for indoor and outdoor use
TECHNOLOGY:	Coloured in body porcelain stoneware
COLOURS:	Grey Gold
TILE SIZES:	30x60 cm 60x60 cm 10x60 cm Mosaic 5x5 cm 5 columns 60x60 cm, 20-mm thickness Modular patterns
FINISH:	Structured
DECORATION AND SPECIAL PIECES:	Skirting board

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## OUR CERTIFICATIONS:

- **ISO EN 9001**: standard that sets out the requirements related to the **company's quality management system** that is part of a continual improvement at all levels which include: customer relations, willingness to communicate, internal organisation, relations with suppliers and production processes.
- **ISO EN 14001**: standard that sets out the requirements related to the **environmental management system** based on **environmental commitment**, on strict standards and on increasingly ambitious goals that the company has implemented to control and reduce its impact on the environment and to continuously improve its performance.
- **ISO EN 50001**: standard that sets out the requirements related to **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.

## PRODUCT CERTIFICATIONS:

- **UPEC Classification**: determines if the products are suitable for the premises for which they were designed. The ISO standards define the criteria used for this classification that evaluate the resistance of tiles to wear, puncturing, water, stains and chemicals.
- **Indoor emissions**: index measuring emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as **they do not contain Volatile Organic Compounds (VOCs)**, they even outperform all the requirements for the A+ classification.
- Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the American certification, **LEED** (Leadership in Energy and Environmental Design). Novoceram has also established the **PEF** (Performance Environmental Footprint) and **EPD** (Environmental Product Declaration) of its products, which indicate the potential environmental impact of a product throughout its entire life cycle.

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